

DO YOU HAVE THE SEED OF AN IDEA?
SPOTTED A GAP IN SUPPORT?
ARE YOU READY TO TAKE THE FIRST STEP?



Starting a new charity can be exciting, emotional and a whirlwind. You may feel overwhelmed at what to do next.

Don't panic - help is at hand!

Within this booklet we've provided you with a really handy grid that encourages you to think about the who, what, why, where and when of your group.

Once you've considered all of these elements and you feel ready to take the new step, it's time to look at your key actions that will make your vision a reality.



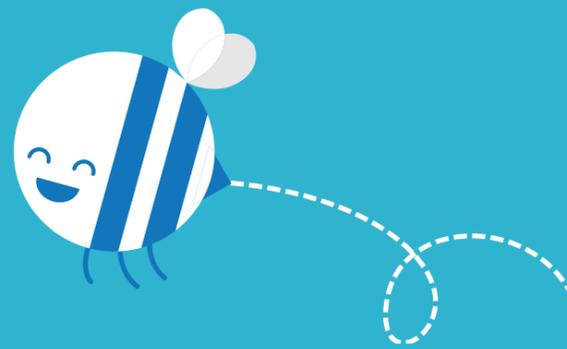
We'd love to be involved in those next steps so once you're ready to develop your group and tell your story.

Please drop us a line on:
hive@heysmilefoundation.org

You can sign up to The Hive at:
www.heysmilefoundation.org/east-riding

Groups who have already registered with us are benefitting from access to free resources, funding advice and more.

Another great resource with setting up your charity: <http://charitysetup.org.uk>



DEVELOP YOUR GROUP, TELL YOUR STORY

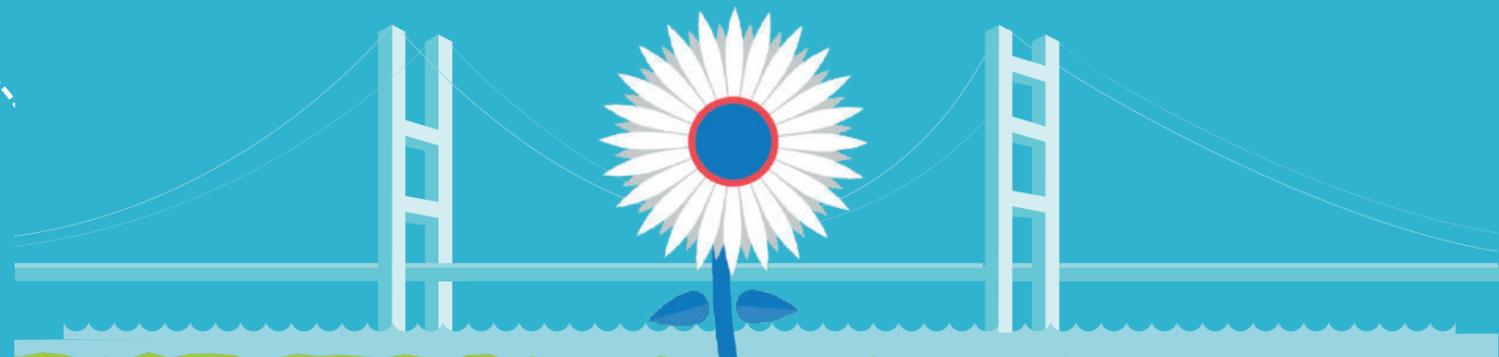


FOR SUPPORT TO TAKE YOUR NEXT STEP, CONTACT:

- T: 01482 590270
- E: hive@heysmilefoundation.org
- W: www.heysmilefoundation.org/east-riding



FOLLOW US:



IN A NUTSHELL, WHAT DOES YOUR GROUP HOPE TO ACHIEVE?



SMILE COMMUNITY HIVE
EAST RIDING

PROBLEM

What is the problem that your group was setup to try and solve?



WHY

This is the heart of your story where you explain the benefits and unique features of your group.



OUTCOMES

How will you know you've achieved success?
What will be the difference you make?



SOLUTION

How will you solve the problem which you have identified?



WHERE

Where will you meet and your activities happen?



BENEFICIARIES

Who do you want to support? How will you get them involved? How many are you hoping to work with?



KEY ACTIVITIES

What are the main things that you are going to do?



MARKETING AND COMMUNICATION CHANNELS

How will you publicise your group and how will you share your message?



WHO IS GOING TO HELP

Have you got a group of people to make this a reality? Think about the skills, experience and knowledge you need.



BUDGET

Identify the key areas of expense. Think about running costs, insurance, equipment etc.



FINANCIAL SUSTAINABILITY

How will you ensure that you can start your project and fund it in the future?

