



**Hull and  
East Riding  
Prevention  
Concordat**

**for Better Mental Health**

Welcome to the 1st edition of the Hull and East Riding Prevention Concordat for Better Mental Health Newsletter.

As of November Hull and East Riding merged Prevention Concordats with the aim of having a collective dialogue and approach to prevention of ill mental health and suicide across Hull and East Riding.

This newsletter will provide an oversight, capture key points from discussions and share primary prevention news from the latest meeting soon after they happen.

During the meeting on the 12<sup>th</sup> November, the group covered the signing off of our co-developed TOR ☒ We held an insight workshop, and recieved a fantastic presentation from Citizens Advice Bureau. A discussion was held around recent potential grant funding opportunities. We also agreed that a newsletter would be a great way to keep in touch!

The below highlights a thematic analysis generated and captured within table top conversations... The question was; "How can we collect and share insights more effectively across this group?"



**Build Meaningful  
Collaboration**



**Better Integration  
of Lived Experience**



**Inclusivity  
And Diverse Voices**

# 1<sup>ST</sup> EDITION NEWSLETTER!



Across all questions, the overarching message is that insights are human stories supported by data, gathered through trusted relationships and used to improve prevention of mental ill health.

As a group we reflected on how we would like to develop better collaboration tools, a shared platform, and more inclusive grassroots insight gathering methods.

Barriers such as time, data protection and lack of coordinated processes must be addressed to fully unlock the potential of insight-driven prevention work.

Check out the QR code at the bottom of the news letter! 

## **Feedback & quotes from group members**

"This group just gets better and better..."

"I really enjoy how we have come together and changed the culture of how we look at preventative mental health..."



# QUESTIONS & ANSWERS



**Q. What is the main purpose of the Hull and East Riding Prevention Concordat for Better Mental Health?**

**A.** The main purpose of the Concordat is to influence, promote, and develop effective prevention approaches that support positive mental health and address inequalities for people living in Hull and East Riding.

**Q. What is the core business of the Hull and East Riding Prevention Concordat?**

**A.** Core activities includes promoting wellbeing, improving service access, workforce development, data-driven solutions, clarifying responsibilities, championing inclusion, supporting funding, and focusing on protective factors.

**Q. Who should be part of a prevention concordat?**

**A.** Membership comprises system partners from public health, ICB, local authorities, charities, and VCSE, with meetings chaired and coordinated by Hull and East Riding Public Health and ICB.

**Q. What is the strategic responsibility and purpose of the concordat?**

**A.** The Concordat uses insight-led approaches and system partner expertise to influence prevention strategies, enhance wellbeing, and strengthen collaboration through commissioning opportunities.

**Q. Who and what is the Prevention concordat accountable to?**

**A.** The concordat is accountable to local Mental Health Strategies and contributes to the Crisis Care Concordat, and reports progress to Health and Wellbeing Boards to ensure local priority alignment.

## 2026 MEETINGS

LOCATION	DATE/TIME
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East Riding	February
Hull	April
East Riding	June
Hull	August
East Riding	October
Hull	December

Venue(s) TBC

# THANKS!

**A huge thank you from Adam, Verity and Will for all of your hard work and engagement throughout 2025!**

**Hope to see you again next time, don't forget to use the QR below to get more involved:**

