

East Riding UK Shared Prosperity Funds Programme

Call for Projects – Full Applications

Funding Body	Ministry of Housing, Communities and Local Government
Lead Authority	East Riding of Yorkshire Council
Fund	UK Shared Prosperity (inc. Rural England Prosperity) East Riding of Yorkshire
Investment Priority	Communities and Place
Theme	<p><b>Thriving Places Fund</b></p> <p>We are seeking applications from organisations to help revitalise local areas across the East Riding by boosting economic activity, enhancing community wellbeing, promoting sustainable practices, and preserving cultural and environmental assets, under the sub-themes of:</p> <ul style="list-style-type: none"> <li>• Healthy Safe and Inclusive Communities, and</li> <li>• Thriving Places</li> </ul> <p>This fund is seeking to support new creative, community-led initiatives that deliver under the following themes:</p> <ul style="list-style-type: none"> <li>• Improve town centres and local high streets</li> <li>• Invest in community infrastructure, venues and facilities</li> <li>• Create and enhance local green spaces</li> <li>• Celebrate and preserve cultural and heritage landmarks</li> <li>• Launch new events, festivals, and creative programmes</li> <li>• Boost tourism and the local visitor economy.</li> </ul> <p>Eligible applications need to fit with these themes and activities; please also ensure you check the considerations before applying to this fund.</p> <p>This fund is comprised of both capital and revenue funds and all geographic areas of the East Riding of Yorkshire are eligible to apply. Capital funds are used for long-term investments like assets, infrastructure, or equipment, while revenue funds will cover operational or delivery costs where there is no lasting asset.</p> <p>Grants are awarded to projects that demonstrate measurable impact, strong community engagement, and a commitment to equity and sustainability. The fund prioritises initiatives that integrate economic, social, and environmental outcomes to build vibrant, future-ready communities.</p>
Call reference	UKSPFC&PY4
Call opens	Full applications open from 19 May 2025
Call closes	Full applications close at noon on 25 June 2025
Maximum application level	£20,000
Minimum application level	£5,000
Duration of project	Projects must be financially completed no later than 31 December 2025

## Call Context

The Thriving Places Fund is designed to support innovative, community-driven projects that enhance the vitality, attractiveness, and cultural richness of towns and local communities across the East Riding of Yorkshire.

Theme	Example Activities	Indicative Outcomes	Considerations
<b>Improve town centres and local high streets</b>	<ul style="list-style-type: none"> <li>• Regenerating a town square or high street</li> <li>• Public realm improvements, for example street art, street furniture or other aesthetic improvements</li> <li>• Delivery of outreach/engagement/participatory programmes for community spaces such as venues, youth centres, public libraries</li> <li>• Development of local place-based regeneration plans or studies</li> </ul>	<ul style="list-style-type: none"> <li>• Number of vacant units filled (OC3)</li> <li>• Increased users of facilities/amenities (OC4)</li> <li>• Increased visitor numbers (OC5)</li> <li>• Increase in visitor spending (OC6)</li> <li>• Number of community-led arts, cultural, heritage and creative programmes as a result of support (OC19)</li> <li>• Number of projects arising from feasibility studies (OC30)</li> </ul>	<p>Staff salaries are not eligible under this theme.</p> <p>External contractors paid on invoices are eligible.</p>
<b>Invest in community infrastructure, venues and facilities</b>	<ul style="list-style-type: none"> <li>• Delivery of events programmes for community spaces</li> <li>• Support for organisations to develop volunteering or social action projects locally</li> <li>• Upgrades or improvements to community facilities</li> <li>• Bringing derelict space into community use</li> <li>• Provision of additional services or facilities for community use</li> </ul>	<ul style="list-style-type: none"> <li>• Increased users of facilities/amenities (OC4)</li> <li>• Increased visitor numbers (OC5)</li> <li>• Improved engagement numbers (OC18)</li> <li>• Number of volunteering opportunities created as a result of support (OC29)</li> </ul>	<p>Applications for improvements can only be made by organisations that own the building/asset where improvements are being sought, or where formal permission for the proposed project has been received and ongoing management arrangements agreed.</p> <p>Please note, if your project requires planning permission it is unlikely to be granted and then delivered within the timescale</p> <p>All participants in community activity must be 16 years of age or over. Any activity for ages under 16 is ineligible under this theme.</p>



<p><b>Create and enhance local green spaces</b></p>	<ul style="list-style-type: none"> <li>• Development of a new park or community garden, particularly in areas with limited access to green space</li> <li>• Incorporating natural features into wider public spaces, particularly in urban areas</li> <li>• Urban/riparian tree planting</li> <li>• Improvements to watercourses or embankments.</li> <li>• Improving access to existing parks or community gardens</li> <li>• Biodiversity projects</li> </ul>	<ul style="list-style-type: none"> <li>• Increased users of facilities/amenities (OC4)</li> <li>• Increased visitor numbers (OC5)</li> <li>• Number of volunteering opportunities created as a result of support (OC29)</li> </ul>	<p>Sports facilities and play park equipment are not eligible under this fund.</p> <p>Applications for biodiversity enhancements, must support local native habitats or species.</p> <p>Please email <a href="mailto:sustainable.development@eastriding.gov.uk">sustainable.development@eastriding.gov.uk</a> if you wish to discuss any environmental project prior to application submission.</p>
<p><b>Celebrate and preserve cultural and heritage landmarks</b></p>	<ul style="list-style-type: none"> <li>• Development, restoration or refurbishment of local natural, cultural and heritage assets</li> <li>• Accessibility improvements to improve visitor experience</li> <li>• Delivery of outreach, engagement or participatory programmes for these local assets or sites</li> </ul>	<ul style="list-style-type: none"> <li>• Increased users of facilities/amenities (OC4).</li> <li>• Increased visitor numbers (OC5)</li> <li>• Increase in visitor spending (OC6)</li> <li>• Improved engagement numbers (OC18)</li> <li>• Number of volunteering opportunities created as a result of support (OC29)</li> </ul>	<p>Applications for improvements can only be made by organisations that own the building/asset where improvements are being sought, or where formal permission for the proposed project has been received and ongoing management arrangements agreed.</p> <p>Please note, if your project requires planning permission it is unlikely to be granted and then delivered within the timescale.</p>
<p><b>Launch new events, festivals, and creative programmes.</b></p>	<ul style="list-style-type: none"> <li>• Funding for local art galleries/museums/libraries for exhibitions</li> <li>• Funding for maker spaces</li> <li>• Support for artists to showcase work</li> <li>• Locally led music and theatre performances, tours, talks, and screenings</li> <li>• Funding for cultural, heritage and creative events</li> <li>• Funding to support the establishment of new outdoor markets or events</li> </ul>	<ul style="list-style-type: none"> <li>• Increased users of facilities/amenities (OC4)</li> <li>• Increased visitor numbers (OC5)</li> <li>• Increase in visitor spending (OC6)</li> <li>• Improved engagement numbers (OC18)</li> </ul>	<p>Please ensure you have event licenses, road closures, public liability. Please go to <a href="https://howtodoitforeastyorkshire.org/running-public-events/">https://howtodoitforeastyorkshire.org/running-public-events/</a></p> <p>Staff salaries are not eligible under this theme. External contractors paid on invoices are eligible.</p>



	<ul style="list-style-type: none"> <li>• Support for outreach/engagement/participatory arts, cultural, heritage and creative activity</li> <li>• Support for the establishment or development of cultural and heritage collaborative networks</li> </ul>	<ul style="list-style-type: none"> <li>• Number of volunteering opportunities created as a result of support (OC29)</li> </ul>	
<b>Boost tourism and the local visitor economy</b>	<ul style="list-style-type: none"> <li>• Campaigns promoting the local area and the culture / heritage / leisure / visitor offer</li> <li>• Campaigns to encourage visitors to visit and stay in the local area</li> <li>• Development of local visitor products, trails and supporting infrastructure</li> <li>• Development of local tourist attractions and visitor experiences</li> </ul>	<ul style="list-style-type: none"> <li>• Increased users of facilities/amenities (OC4)</li> <li>• Increased visitor numbers (OC5)</li> <li>• Increase in visitor spending (OC6).</li> <li>• Improved engagement numbers (OC18)</li> <li>• Number of volunteering opportunities created as a result of support (OC29)</li> </ul>	Projects must be able to demonstrate how they will continue after the expiry of the grant, including evidence of ongoing management arrangements of visitor products or infrastructure.

All applications need to consider the following:

- Applications will need to include new or developed elements to their projects.
- Please consider why you want to do this activity and what evidence you have that this is needed.
- What are the outcomes and benefits of delivering this project?
- How will you capture the evidence to show that the benefits and outcomes have been realised?



## 1. Call Eligibility and Compliance

Before applying, applicants should first discuss their project proposal with the Local Growth Team to ensure it meets all eligibility criteria. Please email enquiries to [localgrowth@eastriding.gov.uk](mailto:localgrowth@eastriding.gov.uk) in the first instance.

Private sector companies are not eligible to apply for UKSPF Communities and Place funding. For further information on support available to local businesses in the East Riding please email [business.support@eastriding.gov.uk](mailto:business.support@eastriding.gov.uk).

Applicants must be legally constituted and be able to enter into a legally binding funding agreement.

The applicant will be the organisation that, if the application is successful, enters into a contract for UKSPF and therefore carries the liability for ensuring that the terms of the funding agreement are met by them and to all delivery partners. If there is more than one organisation applying for the funds, a lead organisation must be selected to become the Applicant. It is this organisation that carries the responsibility and liability for carrying out a compliant project.

Funding is not paid in advance and all project expenditure must be defrayed (i.e. paid out) prior to the submission of any claims to the Council. Applicants will be asked to demonstrate how they are able to cash flow the project.

For this call applications will be required to commence **delivery/activity within a month** of the award of contract. Delivery cannot commence before applicants are notified of the outcome of their application.

Projects must be financially complete by 31<sup>st</sup> December 2025. This means that all project costs must be paid out (defrayed) by this date. Projects will not be able to claim back any costs outside of the project funding window. Project delivery will be monitored for up to 6 months following the financial completion for outputs and outcomes delivered by the project.

All project costs must comply with funding body rules and must maintain a full audit trail to substantiate compliance.

Applicants must comply with the procurement rules of the Fund by providing evidence of quotes for all items of expenditure contained within the application.

- For items up to £5,000, one quote is required
- For items between £5,001 and £20,000, three comparable quotes are required

Quotes must be dated within the last month and need to be on official letter-headed paper from the suppliers and must be in line with government's net zero mission to ask for quotes from at least one local supplier (East Riding and Hull area) and provide justification if this is not possible.

For more details of activities which are ineligible for funding under UKSPF please visit [UK Shared Prosperity Fund \(including Rural England Prosperity Funds\) \(eastriding.gov.uk\)](https://www.eastriding.gov.uk/uk-shared-prosperity-fund) – 'What Support is Available'.

The maximum call value for projects under this call is £20,000. The Council does not intend to allocate less than £5,000 for any single project. Applications requesting an amount below £5,000 or above £20,000 will be rejected. There is no requirement to provide match funding under this call, however you can contribute your own funds to the project if you wish.

For this call applications will be required to commence **delivery/activity within a month** of the award of contract. Delivery cannot commence before applicants are notified of the outcome of their application.





## 2. Outputs and outcomes

### Outputs

Output Reference	Output indicator
OP1	Amount of commercial space completed or improved
OP2	Amount of green or blue space created or improved
OP3	Amount of public realm created or improved
OP4	Amount of rehabilitated land
OP5	Number of amenities/facilities created or improved
OP6	Number of low or zero carbon energy infrastructure installed
OP7	Total length of new or improved cycle ways or foot paths
OP8	Number of tourism, culture or heritage assets created or improved
OP17	Number of people reached
OP12	Number of local events or activities supported
OP27	Number of volunteering opportunities supported
OP28	Number of feasibility studies developed as a result of support

### Outcomes

Outcome Reference	Outcome indicator
OC2	Increased use of cycleways or foot paths
OC3	Number of vacant units filled
OC4	Increased users of facilities/amenities
OC5	Increased visitor numbers
OC6	Increase in visitor spending
OC18	Improved engagement numbers
OC19	Number of community-led arts, cultural, heritage and creative programmes as a result of support
OC29	Number of volunteering opportunities created as a result of support
OC30	The number of projects arising from funded feasibility studies



### 3. Application process

The call opens for full applications on 19 May 2025. The deadline for applications is **12 noon on 25 June 2025**. Applications will not be accepted after the deadline.

A decision on the awards of funding is expected to be by 31 July 2025.

Applications must be submitted via our online grants management system, Flexi-Grant®. If you have not previously applied to the Council for grant funding via Flexi-Grant® you will need to register your details. To do this please visit: <https://eastridingofyorkshirecouncil.flexigrant.com/>.

Applications submitted via any other method will not be accepted.

**If you encounter any technical difficulties completing or submitting your application via Flexi-Grant® please send an email to [external.funding@eastriding.gov.uk](mailto:external.funding@eastriding.gov.uk).**

**Technical support is available Monday to Friday, from 9am to 5pm.**

It is your responsibility to submit your application in good time to allow time to resolve any technical issues. Except in the unlikely event that there is a general failure of the system in the final hours, we will not normally extend the deadline for technical issues.

Applications will be firstly assessed against the following gateway criteria:

- the proposed activities being eligible for the fund
- the budget being accurate and items of expenditure are backed up by the required number of quotes
- the applicant's track record in delivering previous grants or projects
- the organisation's capacity to cash flow (expenditure must be paid for first and then claimed back from us)
- the sustainability of project activities once the grant has ended.

If any of these criteria are not met the application will not progress to a more detailed assessment.

**NOTE:** All applications will be subject to a competitive process and there may not be sufficient funds to support all eligible projects.

**Please note:** previous grant recipients are welcome to apply again but priority will be given initially to projects that have not received funding in previous rounds.

### 4. Grant Award and Claims

The grant funding agreement is a standard, legally binding document. Any successful applicant will be subject to the terms and conditions contained within this agreement. Failure to meet any of the conditions of the agreement or the commitments within the application will result in claw back of funding.

Grant claims shall be made in arrears and submitted monthly. Claims will be uploaded to Flexi-Grant®. The grant recipient must submit a copy of all invoices on Flexi-Grant®, to evidence project costs, and full bank statement(s) to evidence defrayal of expenditure for each item.

### 5. Support

If you have any questions regarding the UKSPF or require any support with your full application please email the East Riding UK Shared Prosperity team at [ukspfund@eastriding.gov.uk](mailto:ukspfund@eastriding.gov.uk).



**Funded by  
UK Government**

*The UK Shared Prosperity Fund (UKSPF) proactively supports delivery of the UK Government's 5 national missions: pushing power out to communities everywhere, with a specific focus to help kickstart economic growth and promoting opportunities in all parts of the UK. For more information, visit <https://www.gov.uk/government/publications/uk-shared-prosperity-fund-prospectus>*



**EAST RIDING**  
OF YORKSHIRE COUNCIL