Fundraising events are an opportunity to raise money, spread your charities objectives to new audiences and involve local communities. With any fundraising activity, you should consider and cost the potential benefits and returns.

Bucket collections are a chance to engage with the public and spread awareness of your cause. Charities can collect cash on a private property, such as supermarkets, providing they have permission from the owner or manager. For public sites, like the street, you need the permission of the local authority.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Fun and Games  | Events | Challenges | Sell | Seasonal  |
| * Raffle
* Tombola
* Beat the goalie.
* Guess the number of sweets in a jar.
* Dressing up
* Hook a duck
* Face painting
* Guess the name of the teddy bear.
* Bingo
 | * Spelling Bee
* Teddy bears picnic
* Quiz night
* Silent disco
* Silent auction
* Skills auction
* Tea and coffee morning
* Packing supermarket shopping
* Movie night
* BBQ
* 5 a side tournament
 | * Give something up.
* Ice bucket challenge
* Running
* Cycling
* Abseiling
* Bungee jump
* Skydiving
* World record attempt
* Danceathon
* Obstacle course
 | * Cake sale
* Book donations
* Furniture
* Signed giveaways.
* Car boot sale
* Garden sale
* Venue hire
* Branded merchandise
* Clothing
 | * Easter egg hunt
* Easter bonnet competition
* Summer fete
* Halloween party
* Firework display
* Christmas cards
* Christmas fair
 |

Those planning events must ensure that all licenses and permissions required are in place (e.g., trading, preparing and selling food).

Event organisers are responsible for health and safety and making sure insurance is in place. Venues should be accessible and fit for purpose.

For challenge events, organisations and participants must be clear of their responsibilities. It’s highly advisable to carry out a risk management assessment so you can put in place any contingency plans.

For further information, visit [www.fundraisingregulator.org.uk](http://www.fundraisingregulator.org.uk)